

Growing Kindness

Share a mum. Share a smile.

A THANKSGIVING MUM EXCHANGE

A fun and easy way for workplaces, clubs, teams, families, and friends to share gratitude and brighten each other's Thanksgiving!

HOW IT WORKS

1

GATHER YOUR GROUP



Invite your coworkers, teammates, club members, family, or friends to join the exchange. Minimum of 5 people.

2

EACH PERSON PAYS \$20 PER MUM



Everyone pays \$20 for one beautiful Thanksgiving mum, and writes a kind message for their mystery recipient.

3

WE RANDOMLY MATCH EVERYONE



Rotary randomly matches participants so no one knows who they're giving to or receiving from!

4

WE DELIVER MUMS ACROSS THE OTTAWA AREA



Just before Thanksgiving, Rotary volunteers drive across the Ottawa area to deliver mums right to each recipient!

5

ENJOY YOUR BEAUTIFUL FLOWERS!



You'll receive a beautiful mum and a thoughtful message from someone in your group. It's a surprise!

EVERYONE WINS!

SHARE KINDNESS

Spread gratitude and make someone's Thanksgiving brighter.

ENJOY THE SURPRISE

Receive a beautiful mum and a heartfelt message from a friend.

BUILD CONNECTIONS

Strengthen relationships and create a tradition your group will love.

SUPPORT COMMUNITY

Your purchase helps support local youth, families, and community initiatives.

*Simple.
Meaningful.
Memorable.*

[HTTPS://TINYURL.COM/RCWOGROWINGKINDNESS2026](https://tinyurl.com/rcwogrowingkindness2026)

Let's grow kindness together!

Rotary
Club of West Ottawa

